



For information of IIA Members.



Indian Industries Association

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From: LaKShMaNG [<mailto:laksh123@gmail.com>]

Sent: Saturday, March 10, 2012 4:42 PM

To: president@iaonline.in; ia@iaonline.in

Subject: Re: BSE SME EXCHANGE – NATIONAL LAUNCH – 13TH MARCH, 2012

On Sat, Mar 10, 2012 at 2:45 PM, LaKShMaNG <laksh123@gmail.com> wrote:

To

Shri Jugal Kishore

President, IIA, Lucknow

BSE SME EXCHANGE – NATIONAL LAUNCH – 13th MARCH, 2012

Dear Sir,

Whether your IIA Members like to become Successful Entrepreneurs in Life?.

They are welcome and explore the possibility with BSE SME Exchange!!!.

We are glad to inform you that the BSE SME Exchange/ Platform will be inaugurated at 9:45 AM on 13th March, 2012 (Tuesday) at International Convention Hall, BSE Limited, Mumbai.

BSE SME Exchange/ Platform is the first SME Exchange in the Country to get the final approval of the Regulator SEBI on 27th September, 2011.

BSE SME Exchange is an integrated Platform with BSE Main Exchange on shared infrastructure basis and the listed SMEs will be traded through BSE's Online Trading (BOLT) System in Secondary Markets.

BSE has simplified norms of listing and compliance in respect of SMEs desiring to list on BSE SME Platform.



Generally, SMEs have been over leveraging the debt capital for their needs. The BSE SME platform will provide an opportunity to raise the equity capital to fulfill their dreams of faster business growth and expansion. The raising of equity by SMEs is going to transform the future of the SMEs and make them grow into Corporate in coming decades. This will be a big “Game Changer” for the SMEs in future. Listing will enhance the visibility, improve the corporate governance and bring transparency in the working of SMEs. Listing of SMEs will also provide an exit route to VCs/PEs and all other investors.

The first ever SME public issue on BSE SME Platform of BCB Finance Limited has successfully completed the “Public issue” from 23rd to 27th February, 2011. It will complete the allotment of shares at CDSL and NSDL to get listed on 13th March, 2012.

BSE is inaugurating the BSE SME Exchange on 13th March, 2012 and the Listing Ceremony of BCB Finance Limited will take place simultaneously.

BSE SME Exchange will be the first live SME Exchange in the country, as we go live on 13th March, 2012. This is a momentous occasion for the country.

We hereby invite you for the launching ceremony and grace the occasion.

The e-INVITATION is enclosed herewith.

BSE SME E-Brochure is also enclosed for more know how on BSE SME.

Attendees may be present and seated at the venue by 9 AM.

Please forward the email to all the IIA Members, so that adequate awareness is created among them on raising equity capital through BSE SME Exchange.

With Warm Regards

Lakshman Gugulothu

CEO, BSE SME Exchange

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*Mr. Madhu Kannan
MD & CEO, BSE Limited*

*Solicits your gracious presence on the occasion of the
Inauguration of the BSE SME Platform*



*Date: Tuesday, 13th March, 2012
Time: 9:00 AM onwards
Venue: BSE International Convention Hall, PJ Towers,
Dalal Street, Mumbai - 400 001*

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